



# Spread the Word - Not Invasives

2024 04 08

Vickie Hartog

# Agenda

This session is being recorded for  
general distribution



- Land Acknowledgement
- The PLiNK Project
- North Kawartha Cares – Mayor Carolyn Amyotte
- Invasives – Kaleigh Mooney – Trent University
- Clean-Drain-Dry – Jeff Berthelette OFAH-ISAP
- What You Can Do
- Q&A
- Close

# Land Acknowledgement



- PLiNK and the North Kawartha Lakes acknowledge that we are situated on Mississauga lands and the traditional territory of the Anishinaabe Peoples covered by Treaty 20.
- We honour the ancestral guardians of this land, and the many Indigenous peoples who continue to call this land home and act as its stewards.
- We are committed to being better treaty partners, and to sharing with neighbouring First Nations the responsibility that extends to all who live on Turtle Island, to care for this land for generations to come.



# The PLiINK Project

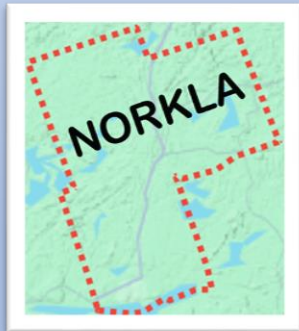
Vickie Hartog

# Background



- Founder: Diane Trauzzi
- Spearheaded DFO Application – Aug 2023
  - Engaged and obtained letters of support from 20 cottage associations and other interested organizations
  - Met requirements but insufficient funds
- Goal:
  - Convert the CDD message into a normative practice
- Included:
  - **Increasing awareness of Aquatic Invasive Species (AIS) –**
    - Impact
    - Methods of spread)
  - **Creating baseline invasive species counts and doing yearly assessments**
  - Facilitating CDD with boat cleaning units
  - **Increasing community awareness through community events and posters**

# The PLiINK Team



- Project Lead & Communications:
  - Vickie Hartog
  - [Vickie.Hartog@PLiINK.ca](mailto:Vickie.Hartog@PLiINK.ca)
- NORKLA - Sponsor & Advocate
  - Doug Wellman
  - [DougWellman@gmail.com](mailto:DougWellman@gmail.com)

# Working Group Members



- Join us:
  - Doug Wellman - NORKLA
  - Debra Anthony – Chandos Lake
  - Mary Webb – Anstruther Lake
  - Rob Pratten – Anstruther Lake
  - Barbara Saunders- Anstruther Lake
  - Carol Cole – KLSA – Kawartha Lakes Stewardship Association
  - Jeff Berthelette - OFAH

# Local Focus - North Kawartha



- Anstruther Lake
- Big Cedar Lake
- Chandos Lake
- Eels Lake
- Jack Lake
- Julian Lake
- Long/Loucks Lake
- Loon Call Lake
- Raccoon Lake
- Upper Stoney Lake
- Wolf Lake

If your lake is in North Kawartha but is not listed, please do let us know at [info@pliink.ca](mailto:info@pliink.ca)



# Lake Health



**PLiINK.ca**

Prevent Lake Invasives in North Kawartha

**CLEAN - DRAIN - DRY**

# PLiINK - Objective



- Prevent the spread of Lake Invasives in North Kawartha by:
  - Increasing Aquatic Invasive Species Awareness
  - Encouraging the Clean-Drain-Dry Practice

# PLiINK - Approach

- How will we do this:
  - Engage with Lake Associations and the Community
  - Build and Facilitate relationships with experts
  - Share resources and ideas



# PLiINK - Activities

- Spread the Word – KLSA – Spring Public Meeting – May 25
- Lake Association AGM presentations – Spring/Summer 2024
  - Invite us to speak or use material provided
  - Invite OFAH-ISAP to speak and demo CDD
  - Invite experts to speak to Invasives (Trent/Fleming/Ontario Tech)
- Community Activities – Summer 2024
  - OFAH-ISAP CDD Demonstration (tbd)
  - Lake events (Regatta's, BBQs, Paddle, Fishing Derby, etc)
  - Visit the CD3 Unit at Chandos Lake, try it out!



# PLiINK – Communication



- Publications

- Posters – in Businesses & Library
- North Kawartha Directory
- Articles – KLSA Annual Lake Quality Awareness Report

- Signage

- Improved signage at landings

## [PLiINK.ca](http://PLiINK.ca)

- Posts – News, Newsletters, Events
  - Reference Organizations
  - Subscribe
  - Comment
- eMail ([info@pliink.ca](mailto:info@pliink.ca)) to Subscribers
    - Quick Notes News
    - Newsletters – April & October
    - Event Notification
    - Volunteer Opportunities



# North Kawartha Cares

Mayor Carolyn Amyotte



# Invasives

Kaleigh Mooney – Trent University

[Kaleighmooney@trentu.ca](mailto:Kaleighmooney@trentu.ca)





## Clean-Drain-Dry

Jeff Berthelette – OFAH-ISAP

<https://www.ofah.org/enews>

Jeff\_berthelette.@ofah.org





# What You Can Do



- Share AIS/CDD knowledge/expertise
- Join the PLiNK Working Group
- Subscribe at PLiNK.ca <https://pliink.ca/subscribe>
- Present or invite us to present at your AGM (material to be provided)
- Volunteer at Community Events
- Increase your awareness of Invasive Species (EDDMaps, iNaturalist, etc.)
- Practice and Encourage Clean-Drain-Dry when using watercraft
- Host OFAH-ISAP for CDD Demonstrations for your lake – Jeff Berthelette
- Host Invasive Species Experts to check out your lake – Kaleigh Mooney

# PLiINK – Resource Links



- [PLiINK.ca](http://PLiINK.ca)
  - [AIS Overview](#)
  - [Clean-Drain-Dry](#)
- [Organizations:](#)
  - [OFAH-ISAP](#)
  - [EDDMapS](#)
  - [iNaturalist](#)
  - [FishOnLine](#)
  - and [many more](#)
- Other local Lake Health organizations of interest:
  - Shoreline Conservation Initiative for Peterborough County
  - Coalition of Healthy Shorelines (CHS)





**PLiINK.ca**

**Prevent Lake Invasives in North Kawartha**

**CLEAN-DRAIN-DRY**

Q&A

# Following the meeting

- You will receive an email with links to:
  - Session recording
  - Session material
  - Presentation for your use
  - PLiINK Poster
  - **Follow-up form to make it easy for you to ask for help spreading the word**



**PLiINK.ca**

Prevent Lake Invasives in North Kawartha

**CLEAN - DRAIN - DRY**

## Prevent the Spread of Aquatic Invasive Species



*Upon leaving a body of water:*

**CLEAN**

Clean debris from your boat, inside and out ... don't forget your trailer

**DRAIN**

Drain all water from your watercraft, ballast, holding tanks, trailer and gear

**DRY**

Dry all parts of your watercraft, trailer and gear completely

**It's the Law**



Vecteezy.com



Prevent Lake Invasives in North Kawartha  
[info@pliink.ca](mailto:info@pliink.ca)

# Key Contacts



## Project Lead & Communications:

- Vickie Hartog
- [Vickie.Hartog@PLiINK.ca](mailto:Vickie.Hartog@PLiINK.ca)
- [Subscribe](#)



## OFAH-ISAP Liaison

- Jeff Berthelette
- [Jeff\\_Berthelette@ofah.org](mailto:Jeff_Berthelette@ofah.org)



## Invasive Species Identification

- Kaleigh Mooney
- [kaleighmooney@trentu.ca](mailto:kaleighmooney@trentu.ca)